



STATES PRIDE

200 West Main, Suite 200

Vermillion, SD 57069

1-800-816-6080

info@statespride.com

Press Release
States Pride
www.statespride.com
June 17, 2003

Vermillion, SD:

Three South Dakota men have created a website to showcase the places and products of rural America. The site offers a custom-built catalog to sell products together with a directory listing of unique backroads destinations in each of the 50 states. It all begins here – one site, fifty state's best products and places.

States Pride is more than an internet site. It is a small-town, main street company located in Vermillion, South Dakota that uses internet and non-internet means to help bring shoppers and travelers to rural America. Their objective is to assist rural artisans, shopkeepers and proprietors in promoting themselves to a larger audience and provide state governments with efficient rural economic development tools.

States Pride is developing a deep-mapping mechanism that will enable travelers to plan trips to include routing and destinations. This will be an invaluable tool to encourage travelers to 'take the long way home and discover the cultural treasures along America's backroads.'

The partners are Kevin Brown and Brian Walton of Vermillion and Greg Johnson of Tea. Their broad scope of services and company abilities will allow them to fulfill their claim that 'our business is rural America.'

Visit their web site at **www.statespride.com** or dial the States Pride toll free number at 1-800-816-6080 for more information.